

DANE HANDMADE

Important information to read before completing application form.

WHAT IS DANE HANDMADE?

Dane Handmade is an opportunity for makers to showcase their goods. Our mission is to bring a unique shopping experience to the community that includes favorite local makers along with new faces from near and far.

WHEN AND WHERE

Our spring show will happen on April 25th, 2020 from 10-4 at the Monona Grove High School.

MAKER SPACE

Each vendor will be supplied a 6-foot wide space. Vendors are required to bring their own tables or set-ups. If an electrical outlet is needed, please note that in your application. Please bring extension cords in case you're slightly out of reach of an outlet.

APPLICATION PROCESS

Each vendor is required to fill out a vendor application form. One of our goals with Dane Handmade is to offer an opportunity for new-to-the-scene vendors. As much as we love everyone who's been in past shows, we also want to rotate in new vendors as well; by rotating vendors in and out, we hope to provide a unique shopping experience for all guests. **For spring we will be doing marketing around gifts for Mother's Day, end-of-school teacher gifts, graduation and Father's Day. If you have inventory that would work for that please include those photos.**

COMMITMENT

If you are chosen as a vendor we will give you instructions on how to pay for your space. As soon as your space is paid for, you'll be committed to being a vendor at the show. **There will be no refunds for space rental.**

REQUIREMENTS

Since the name of our show is Dane Handmade your items must be handmade for the show's integrity. Priority will be given to applicants who have an online presence such as Facebook, Instagram, Etsy or a website. We require that you promote the show on social media so we reach as many people as possible.

COST

The cost of one space is \$150 for our spring show. (Early bird discount is \$125.)

DANE HANDMADE PROMISE

We are very proud at the success of our shows and are determined to continue that success. Our marketing plan includes social media, local radio and good ol' fashioned flyers. We're also going to have sponsors that will promote the show, too, for a wider reach. We will ask that you promote the show as well using social media and #danehandmade. We're looking forward to another great show with talented makers!

DANE★HANDMADE

Spring 2020 application

Please follow these directions to submit your application:

Send an email to danehandmade@gmail.com with the subject reading:
Dane Handmade Application

★ **Please include the following just like this:**

- Your name
- Your business name (if applicable)
- Your email address
- Your phone number
- Links to social media (Facebook, Instagram), website or Etsy shop
- Request for electrical outlet

Please do not apply in paragraph form. Please list it out, just like above.

★ **Then, please show us what you make!**

The items you choose to show us should be representative of the work you would like to sell at this show. Choose one of the following to show us:

3 - 5 images of the work you would like to sell at Dane Handmade. These images should be JPGs attached to your email. They should be small files.

Remember: a well-styled photo will help sell us on your product.

Or, you can send us a link to an online store where your work is displayed, Instagram, Facebook, Etsy, or website, if applicable. Be sure your work is current because if you are chosen as a vendor we'll be using those photos for promoting your business.

Please apply by midnight on January 31st for the Early Bird Registration rate.

All other applications due by midnight on February 7th.

PAYMENT

\$125/table by January 31st • \$150/table February 1st–7th

You will receive a confirmation the week of February 17th.

*This confirmation will contain payment details and
all other vending information.*